

# REAL ESTATE APP FOR BOOKING OF FLATS & PLOTS

## About Us

Devstringx Technologies ([www.devstringx.com](http://www.devstringx.com)), Leader in Product Development, Mobile Apps Development and Independent Software Testing Services, headquartered at Noida, India. Devstringx is ISO 9001:2015 certified and also a NASSCOM member. Devstringx has its own Mobile and IoT Test Lab.

## Objective

This app is an idea and a never-before concept that promises a life full of facilities and abundant opportunities before or after retirement. It has been conceptualised by client, which is a fast growing real estate development and advisory providing company. The most important aspect is its unique marketing concept that is based on gauging the demand in shape of interest for a location before launching townships at these locations. Through this unique strategy client will be able to ascertain sales of plots beforehand and thus save on the huge marketing expenditures incurred in promoting townships of such magnitude.

## Features Developed

- Stage wise updates of property development
- Technical information/drawings/illustrations and current pictures of the respective stage of development
- Plot and Allotment details
- Payment details
- Loan documents uploading facility
- Facility to book plot
- Latest News related to the Location/Township
- Important Notifications

## Our Solution for Real Estate

- **High Usability**– Easy to use, efficient solutions.
- **Scalability**– Tough, bug-free, optimized and scalable solution.
- **Innovation**– We believe in changing the world through technology & design.

The app allows the users to search properties for buying based on their current or preferred locations.

The real estate developer can also register as sellers and can enlist their property for sale on the application along with its images, price and various other details.

A dashboard to manage the profile & listings, payment preferences, check listing performance on the number of visitors, availability status, etc.